



The Stability of National Penn... and the Safety of Your Savings

In this challenging economic environment, we'd like to provide you with the following information about National Penn, which speaks to the stability of our company and the safety of your deposits.

Credit Culture

National Penn is the fifth largest bank holding company headquartered in Pennsylvania and has had a responsible and prudent credit culture since our founding 134 years ago. We have diverse assets and a broad revenue stream, all of which contribute to our stability.

Capitalization

To protect against potential losses, our holding company, National Penn Bancshares, Inc., and our banking subsidiaries are all "well-capitalized," as defined in government banking regulations.

Regulation

The U.S. financial services industry is highly regulated. National Penn and our banking subsidiaries are each supervised by various government bank regulators.

FDIC Insurance (updated on January 20, 2010)

Customers' deposits are insured by the Federal Deposit Insurance Corporation. The amount of basic coverage went to \$250,000 from \$100,000, as part of the Emergency Economic Stabilization Act signed into law on October 3rd 2008. The total amount of coverage is based on the ownership of the account. For example, while the basic coverage is now \$250,000, a couple can have a joint account covered up to \$500,000 and the husband and wife can each have an additional \$250,000 covered in single accounts. In addition, each person can have up to \$250,000 covered in certain retirement accounts. On May 20, 2009, President Barack Obama signed the Helping Families Save Their Homes Act, which extends the temporary increase in the standard maximum deposit insurance amount (SMDIA) to \$250,000 through December 31, 2013. The legislation provides that the SMDIA will return to \$100,000 on January 1, 2014.

On October 14th 2008, through its Transaction Account Guarantee Program, the FDIC initiated unlimited FDIC deposit insurance for all Non-Interest Bearing Deposit Transaction Accounts, e.g. non-interest bearing checking accounts, regardless of the dollar amount, over the \$250,000 basic coverage. National Penn continues to participate in this program and provide this added benefit to you, our customers. The program is available through June 20, 2010.

Some bank holding companies, such as National Penn, have separately chartered banks, each offering FDIC-insured deposit accounts. This enables customers to open similar FDIC-insured accounts at each bank.

We are also a member of the Certificate of Deposit Account Registry Service (CDARS®), which can fully protect your money with FDIC coverage, up to \$50 million.

For more details, please call the following toll-free phone number or visit the FDIC Web site at www.fdic.gov/deposit. The site has calculator to help you calculate simple FDIC insurance coverage. The calculator is available at www.fdic.gov/edie.

1-877-ASK-FDIC (1-877-275-3342) from 8 a.m. to 8 p.m. ET Monday through Friday
Hearing impaired number: 1-800-925-4618